

October 12, 2023



NAIFA-New Mexico Is a Bronze Chapter Excellence Award Winner

The accomplishment recognizes the chapter's commitment to delivering a quality member experience.

The National Association of Insurance and Financial Advisors (NAIFA) is pleased to announce that NAIFA's New Mexico chapter has achieved the association's Bronze Chapter Excellence Award.

NAIFA-New Mexico is one of 14 local chapters to achieve a Chapter Excellence Award.

NAIFA established the Chapter Excellence Award in 2023 to recognize the success of those chapters that have excelled in providing quality member experiences to their members and achieved organizational excellence.

The Bronze Award indicates that NAIFA-New Mexico is in full compliance with its chapter agreement and has met Chapter Health Rating and membership benchmarks through September 30.

"We are proud to recognize the leaders, members and executive of NAIFA-New Mexico for working to provide a high-quality member experience," said NAIFA President Bryon Holz, CLU, ChFC, LUTCF, CASL, LACP. "Offering a uniform, high-quality member experience as One NAIFA is one of the three priority goals of our NAIFA 2025 Strategic Plan. NAIFA membership brings a high value proposition to our members and our Chapter Excellence Award winners are helping us deliver on that."

NAIFA-New Mexico will be recognized for its achievement at the National Leadership Conference and Belong awards celebration, December 3-5, in Washington, D.C.